* SPONSORSHIP PROGRAM
  - PROVIDE FACILITIES
* NOISE LEVELS THAT USER'S CREATE IN RESIDENTIAL
  - EDUCATION (DISCOURGE POOR BEHAVIOR)
  - SIGN (BE RESPECTFUL OF YOUR NIEGHBOR)
* USE WASHES WHERE POSSIBLE (IF)
* DOG STATIONS (BAGS)
* USE DEVELOPEMENT TO GAIN EASEMENTS + FACILITIES
* HOMEOWNER EDUCATION ON ROW
* FACILITIES ON BOTH SIDES OF ARTIEAL + COLLECTORS
  - PAVED + UNPAVED (JOGGERS)
* GRADE SEPARATED CROSSINGS
* WHO IS THE AUDIENCE
  - RES, VISTORS
    - ACCESS TO OTHER CITIES FACILITIES
* BAD STREETS + PLACES
  - LINCOLN (FEELS DANGEROUS)
  - MOUNTAIN ROADS NEED MAINTENAINCE + FACILITIES
  - DESERT FAIRWAY
  - LACKING TRANSITIONS + CONNECTIONS
  - INDIAN BEND WASH CONNECTION
    - SCOTTSDALE LIKES + PHOENIX

Focus Group 8.16.16

* LIKE SMALL BRANDING SIGNAGE
  - CONSISTANCY
* LIKE TECH. SOLUTIONS
  - PHOENIX QR CODES ARE WORKING WELL
  - STILL WANT MAPS IN HAND
* SOME SIGNAGE IS STILL NEEDED + HARD COPY MAPS
* EDUCATION ALL, USERS + DRIVERS
* LACK OF R.O.W. (DEDICATED)
* FUNDING + PHASING (PRIORITIZATION)
* THERE HAS TO BE COMPERMISE IN SIGNAGE
  - CAN'T PLEASE EVERYONE
* ARTERIAL BICYCLE + PEDESTRIAN CONNECTIONS TO REGIONAL FACILITIES
* OPERATION + MAINTENCE BUDGET
* SIGNAGE + ROUTES TO AVIOD NEIGHBORHOODS
  - CONNECTIONS
* SHADE, TRASH, WATER
  - IN THE RIGHT PLACES (BALANCE)
  - AGING + YOUNG POPULATION NEED THESE FACILITIES
* WANT ACCESS TO MARKETS + COFFEE SHOPS
  - RESORT ROUTE